

# QUINN LEMELLE

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## Personal Profile

I'm a communications professional with a proven track record of successfully balancing competing priorities and responsibilities, while delivering high-quality results. I am a motivated self-starter with a passion for storytelling, ensuring that everyone has an outlet and the confidence to tell their story.

## Honors & Achievements

- National Association of Black Journalists - Visual Task Force Scholar
- California Newspaper Publishers Association - Best Writing (First Place) and Internship Grant Recipient
- The Sacramento Press Club - Earl Behrens Scholar

## Academic Background

### California State University, Chico

B.A. Journalism | Minor in Criminal Justice

- Assisted in the revitalization of the Society of Professional Journalists.
- Competed in division II golf.
- Maintained a rigorous course schedule.
- Leader and managing editor of the student-run newspaper, The Orion.

### Università della Tuscia (Viterbo, Italy)

- Studied writing, photography and the Italian language while being immersed in the culture.

## Contact Details

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## Experience

### Associate Communications Manager

Raymond James Financial · March 2018 - Present

- Manage, write and deliver communications plans within tight time frames, crafting messaging to summarize complex topics.
- Collaborate with business leaders and on communications strategies and change management on how to effectively and efficiently communicate to 8,000 financial advisors on a weekly basis.
- The communications chair for Valor. As part of those responsibilities, successfully executed military-focused events increasing awareness of both the network and military experience.
- Oversaw marketing strategy and execution for Valor's Inaugural Golf Tournament, and actively involved in the problem-solving and planning of the second annual tournament.

### Digital Public Relations Specialist

Itron Inc. · January 2016 - March 2018

- Created the global social media strategy and wrote marketing collateral.
- Crafted a style guide for consistency of internal and external content.
- Sat on Itron Employee Emergency Foundation board as marketing chair.

### Freelancer/Interim Reporter

The Sacramento Bee/The Inlander · 2014 - 2015

- Pitched, reported and wrote stories for daily online and weekly print publication.

### Social Media and Photography Intern

California State University, Chico · 2014

- Managed CSU, Chico's social media, rebuilt the university's blog site and saw an increase of Facebook followers by 8,000 within the year.

### Reporting Intern

The Sacramento Bee · 2014

- Wrote feature and news stories while integrating multimedia storytelling.
- Awarded intern of the week three times.